

AGENDA
2.3 - INTERNATIONAL STRATEGIC PLANNING

12-13 March 2011

Venue: Princess Sumaya University for Technology, Amman, JO

SATURDAY, 12 MARCH 2011 - TRENDS IN INTERNATIONAL STRATEGIC PLANNING IN HE

- 09:00** Registration
- 09:30** **Opening Ceremony**
Mahmoud Qudah, Dean of King Talal Business School, PSUT
Issa E. Batarseh, PSUT President
- 10:00** **Presentation of the Workshop objectives and agenda**
Marielos Chávez, University of Alicante
- 10:30** Coffee Break
- 11:00** **Internationalization of Higher Education: Theory & Practice**
Mohammad Awwad, Vice President for Academic Affairs, Philadelphia University
- 11:45** **New conceptual elements to strengthen the internationalization of the university**
Rami Ayoubi, Ministry of Higher Education. Damascus University
- 12:30** **Strategic Planning in Jordanian Higher Education**
Walid Salameh, Dean of Scientific Research and Higher Studies, PSUT
- 13:00** Lunch
- 14:00** **Strategic Planning as a management tool**
Rami Ayoubi, Ministry of Higher Education. Damascus University
- 14:45** **PSUT and Internationalization of its Strategic Planning**
Mahmoud Qudah, Dean of King Talal Business School, PSUT
- 15:30** Trip to the Dead Sea

SUNDAY 13 MARCH 2011 – BEST PRACTICES IN STRATEGIC PLANNING

- 09:00** **Assessing International Activities**
Roberto Escarré, University of Alicante
- 09:30** **UA Strategic Planning and Internationalisation**
Roberto Escarré, University of Alicante
- 10:00** **Beni Suf University Strategic Planning and Internationalisation**
Ola Hammouda, Faculty of Science, Beni Suf University
- 10:30** **Modern University for Business and Science Strategic Planning and Internationalisation**
Nadine Alameh, International Affairs, Modern University for Business and Science
- 11:00** Coffee Break
- 11:30** **Mohamed V-Souissi University Strategic Planning and Internationalisation**
Ismail Kassou, Research, Cooperation and Partnership, Mohamed V-Souissi University
- 12:00** **Beirut Arab University Strategic Planning and Internationalisation**
Soubhi Abou Chahine, Engineering Department, Beirut Arab University
- 12:30** **University of Sfax Strategic Planning and Internationalisation**
Mohamed Turki, Director of the Engineering School, University of Sfax
- 13:00** **Administrative presentation**
Marielos Chávez, University of Alicante
- 13:30** **Conclusions and next Ties Project activities**
Marielos Chávez, University of Alicante
- 14:00** **Evaluation of training module and administrative paperwork (Bring original financial and travel documents)**
Marielos Chávez, University of Alicante